

01-11-07

IFW

Application No. (if known): 10/657,335

Attorney Docket No.: 2000522.00131US2

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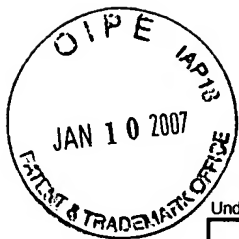
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IDS (Citation) by Applicant (162 References) (4 pages)
Information Disclosure Statement (1 page)
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PTO/SB/21 (09-06)

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/657,335-Conf. #1662	
	Filing Date	September 8, 2003	
	First Named Inventor	Seth Haberman	
	Art Unit	2632	
	Examiner Name	Not Yet Assigned	
Total Number of Pages in This Submission		Attorney Docket Number	2000522.00131US2

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard Form SB08 (162 references) Certificate of Express Mailing
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Docket No.: 2000522.00131US2
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Seth Haberman et al. Confirmation No.: 1662
Application No.: 10/657,335 Art Unit: 2632
Filed: September 8, 2003 Examiner: Not Yet Assigned
Title: SYSTEM FOR AUTHORIZING AND EDITING PERSONALIZED
MESSAGE CAMPAIGNS

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT (IDS)

Dear Sir:

This Information Disclosure Statement is being filed prior to the mailing date of a first Office Action on the merits. No fee is required.

Applicants request that the Examiner initial and return a copy of the enclosed Form PTO SB-08 with the next communication.

Respectfully submitted,

Dated: January 10, 2007

Philip R. Poh
Registration No.: 51,176
Attorney for Applicant(s)

Wilmer Cutler Pickering Hale and Dorr LLP
399 Park Avenue
New York, New York 10022
(212) 230-8800 (telephone)
(212) 230-8888 (facsimile)



PTO/SB/08A/B (09-06)

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Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet	1	of	4	Attorney Docket Number	2000522.00131US2
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Complete if Known

Application Number	10/657,335-Conf. #1662
Filing Date	September 8, 2003
First Named Inventor	Seth Haberman
Art Unit	2632
Examiner Name	Not Yet Assigned

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA*	US-3,366,731	01-30-1968	Wallerstein	
	AB*	US-3,639,686	02-01-1972	Walker et al.	
	AC*	US-4,331,974	05-25-1982	Cogswell et al.	
	AD*	US-4,475,123	10-02-1984	Dumbauld et al.	
	AE*	US-4,573,072	02-25-1986	Freeman	
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	AG*	US-4,625,235	11-25-1986	Watson	
	AH*	US-4,638,359	01-20-1987	Watson	
	AI*	US-4,703,423	10-27-1987	Bado et al.	
	AJ*	US-4,716,410	12-29-1987	Nozaki et al.	
	AK*	US-4,789,235	12-06-1988	Borah et al.	
	AL*	US-4,814,883	03-21-1989	Perine et al.	
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	AQ*	US-4,918,516	04-17-1990	Freeman	
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	AT*	US-5,155,591	10-13-1992	Wachob	
	AU*	US-5,173,900	12-22-1992	Miller et al.	
	AV*	US-5,220,501	06-15-1993	Lawlor et al.	
	AW*	US-5,231,494	07-27-1993	Wachob	
	AX*	US-RE34,340	08-10-1993	Freeman	
	AY*	US-5,253,940	10-19-1993	Abecassis	
	AZ*	US-5,260,778	11-09-1993	Kauffman et al.	
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	AB1*	US-5,305,195	04-19-1994	Murphy	
	AC1*	US-5,343,239	08-30-1994	Lappington et al.	
	AD1*	US-5,347,632	09-13-1994	Filepp et al.	
	AE1*	US-5,356,151	10-18-1994	Abecassis	
	AF1*	US-5,361,393	11-01-1994	Rossillo	
	AG1*	US-5,377,354	12-27-1994	Scannell et al.	
	AH1*	US-5,414,455	05-09-1995	Hooper et al.	
	AI1*	US-5,422,468	06-06-1995	Abecassis	
	AJ1*	US-5,424,770	06-13-1995	Schmelzer et al.	
	AK1*	US-5,426,281	06-20-1995	Abecassis	
	AL1*	US-5,434,678	07-18-1995	Abecassis	
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	AQ1*	US-5,499,046	03-12-1996	Schiller et al.	
	AR1*	US-5,515,098	05-07-1996	Carles	
	AS1*	US-5,515,270	05-07-1996	Weinblatt	

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Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				Complete if Known	
				Application Number	10/657,335-Conf. #1662
				Filing Date	September 8, 2003
				First Named Inventor	Seth Haberman
				Art Unit	2632
				Examiner Name	Not Yet Assigned
Sheet	2	of	4	Attorney Docket Number	2000522.00131US2

	AT1*	US-5,519,433	05-21-1996	Lappington et al.	
	AU1*	US-5,526,035	06-11-1996	Lappington et al.	
	AV1*	US-5,537,141	07-16-1996	Harper et al.	
	AW1*	US-5,548,532	08-20-1996	Menand et al.	
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	AY1*	US-5,566,353	10-15-1996	Cho et al.	
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	AA2*	US-5,585,858	12-17-1996	Harper et al.	
	AB2*	US-5,585,838	12-17-1996	Lawler et al.	
	AC2*	US-5,594,910	01-14-1997	Filepp et al.	
	AD2*	US-5,610,653	03-11-1997	Abecassis	
	AE2*	US-5,617,142	04-01-1997	Hamilton	
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	AG2*	US-5,634,849	06-03-1997	Abecassis	
	AH2*	US-5,636,346	06-03-1997	Saxe	
	AI2*	US-5,638,113	06-10-1997	Lappington et al.	
	AJ2*	US-5,652,615	07-29-1997	Bryant et al.	
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	AY2*	US-5,761,601	06-02-1998	Nemirofsky et al.	
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	AB3*	US-5,774,170	06-30-1998	Hite et al.	
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	AE3*	US-5,784,095	07-21-1998	Robbins et al.	
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			First Named Inventor	Seth Haberman	
			Art Unit	2632	
			Examiner Name	Not Yet Assigned	
Sheet	3	of	4	Attorney Docket Number	2000522.00131US2

	AQ3*	US-5,887,243	03-23-1999	Harvey et al.	
	AP3*	US-5,903,263	05-11-1999	Emura et al.	
	AQ3*	US-5,907,837	05-25-1999	Ferrel et al.	
	AR3*	US-5,913,031	06-15-1999	Blanchard et al.	
	AS3*	US-5,917,830	06-29-1999	Chen et al.	
	AT3*	US-5,929,850	07-27-1999	Broadwin et al.	
	AU3*	US-5,931,901	08-03-1999	Wolfe et al.	
	AV3*	US-5,937,331	08-10-1999	Kalluri et al.	
	AW3*	US-5,978,799	11-02-1999	Hirsch	
	AX3*	US-5,986,692	11-16-1999	Logan et al.	
	AY3*	US-5,991,735	11-23-1999	Gerace	
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	AD4*	US-6,038,367	03-14-2000	Abecassis	
	AE4*	US-6,038,000	03-14-2000	Hurst, Jr.	
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	AH4*	US-6,075,551	06-13-2000	Berezowski et al.	
	AI4*	US-6,108,486	08-22-2000	Sawabe et al.	
	AJ4*	US-6,137,834	10-24-2000	Wine et al.	
	AK4*	US-6,141,358	10-31-2000	Hurst, Jr. et al.	
	AL4*	US-6,160,570	12-12-2000	Sitnik	
	AM4*	US-20010013124-A1	08-09-2001	KLOSTERMAN et al.	
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	AQ4*	US-6,343,287	01-29-2002	Kumar et al.	
	AR4*	US-20020026359-A1	02-28-2002	Long et al.	
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	AA5*	US-20020095676-A1	07-18-2002	Knee et al.	
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	AE5*	US-6,463,444	10-08-2002	Jain et al.	
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	AH5*	US-6,502,076	12-31-2002	Smith	
	AI5*	US-6,567,980	05-20-2003	Jain et al.	

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				Art Unit	2632
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Sheet	4	of	4	Attorney Docket Number	2000522.00131US2

	AJ5*	US-6,574,793	06-03-2003	Ngo et al.	
	AK5*	US-20030110500-A1	06-12-2003	Rodriguez	
	AL5*	US-6,588,013	07-01-2003	Lumley et al.	
	AM5*	US-6,601,237	07-29-2003	Ten Kate et al.	
	AN5*	US-6,611,624	08-26-2003	Zhang et al.	
	AO5*	US-20030177503-A1	09-18-2003	Sull et al.	
	AP5*	US-6,671,880-A1	12-30-2003	Shah-Nazaroff et al.	
	AQ5*	US-6,678,332	01-13-2004	Gardere et al.	
	AR5*	US-6,681,395	01-20-2004	Nishi et al.	
	AS5*	US-20040025180-A1	02-05-2004	Begeja et al.	
	AT5*	US-6,694,482	02-17-2004	Arellano et al.	
	AU5*	US-6,698,020	02-24-2004	Zigmond et al.	
	AV5*	US-6,735,628-A1	05-11-2004	Eyal	
	AW5	US-20040111742-A1	06-10-2004	Hendricks et al.	
	AX5*	US-20040136698-A1	07-15-2004	Mock	
	AY5*	US-6,785,289	08-31-2004	Ward et al.	
	AZ5*	US-6,806,909	10-19-2004	Radha et al.	
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	AB6*	US-6,857,024	02-15-2005	Chen et al.	
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	AD6*	US-20050086692-A1	04-21-2005	Dudkiewicz et al.	
	AE6*	US-20050086691-A1	04-21-2005	Dudkiewicz et al.	
	AF6*	US-20050166224-A1	07-28-2005	Ficco	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
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